



LOCAL AND NATIONAL PARTNERSHIPS ACCELERATE IMPACT

The Los Angeles Unified School District's Board of Education – leaders of a school district that serves more than 600,000 families – recognized the importance of student growth data and voted in 2018 to share student growth scores as part of the new School Performance Framework (SPF).

After development delays and an eventual commitment to release the data in the fall of 2019, the school board balked – threatening to lock away information that parents needed. Enter the Data Quality Campaign (DQC) and Parent

Revolution, partners with a relationship forged over time through the PIE Network. DQC and Parent Revolution were uniquely positioned to launch a campaign, working at the national and local levels to ensure that the Los Angeles Unified School District's (LAUSD) school board released this data. By December 2019, parents in the nation's second largest school district had access to growth data to help them make decisions about which schools help students learn the most.

Parent Revolution and DQC came together to pair local knowledge, expertise, and on-the-ground organizing with national capacity, resources and messaging. **The impact of this partnership is tangible: LAUSD parents and families now have access to data that gives them a fuller picture of how their students are being educated over time, and educators and school leaders can now use growth data to make decisions that will accelerate student progress.**

Creating the Local-National Partnership

Parent Revolution has worked on the local level to partner with LAUSD parents for more than a decade – including a group of families deeply invested in supporting SPF and the use of growth measures. They were ready to support families' push to hold the district accountable for releasing growth data and organized parents and families in person and online to move the school board to act.

As the nation's leading voice on education data policy and use, DQC understands that parents and communities need growth data to understand how schools are serving all students and ensuring that they continue to grow academically year after year. In multiple resources, DQC's work identifies student growth data as one of the highest-leverage measures of equity, and highlights California and Kansas as the only two states in the nation not collecting and sharing this information.



With support from the PIE Network, Parent Revolution and DQC were able to use their organizational strengths to work together in a way that will benefit Los Angeles families for years to come.

Key Steps

- Following the announcement that the Los Angeles Unified School District was considering a motion to halt the release of student growth data, Parent Revolution and DQC collaborated on messaging and strategy based on DQC's student growth data resources and Parent Revolution's knowledge of the local landscape.
- Organized by Parent Revolution, parents in Los Angeles moved quickly to demand that the district release the data, calling for the release on social media and in person.
- Outreach in Los Angeles by Parent Revolution and its partners resulted in hundreds of tweets to the Los Angeles Unified School Board using #trustparents and multiple op-eds in local and state outlets. In-person efforts also included a candlelight vigil at district headquarters – one of the most powerful images from the campaign.
- In November 2019, the board voted to release student growth data to the public.



Lessons Learned

1. National organizations like DQC are critical to local efforts. DQC's expertise and research – as well as being eager to collaborate on local issues – brought additional credibility to a local conversation. They gave their time and capacity to support Parent Revolution's efforts as part of their larger mission to ensure transparency and use of education data.
2. Local advocates like Parent Revolution must be the ones on the frontline with decisionmakers, aided by national organizations. Parent Revolution's on-the-ground relationships and organizing work enabled them to quickly mobilize families who had led on an issue when that issue came under attack. They were the critical intermediary between the national work and local communities in the context of Los Angeles.
3. Opportunities to build relationships over time, through organizations like the PIE Network, are critical to ensuring that these efforts can take place. Existing relationships and the potential to build them provide organizations the opportunity to protect a win or achieve something new, when necessary. Successful advocates are ready to act quickly and seize the moment. Organizations like PIE Network provide unique value by connecting local and national advocates to develop trust over time across a variety of policy issues.

[Read the full case study here.](#)